



Partnering with modu

A dynamic group of companies are working together to deliver modu concepts and finally deliver the long awaited promise for connected entertainment.

Everywhere, at any time, more electronic devices will be connected to mobile services, offering you a wider range of possibilities that match your activities, lifestyles, moods and needs.

This is what modu ecosystem is about – enabling state of the arts applications and mobile services to run on all type of devices – be it modu jackets or modu mates – making our immediate surrounding more intelligent, more aware, always connected.

To achieve this vision, leading consumer electronic brands, leading software application developers and major content providers are joining forces to deliver the ultimate mobile experience for the exclusive benefit of users.

modu's ecosystem is driving innovation in all the major fields of personal communication such as mobile entertainment, location based services, fix mobile convergence, digital imaging, driver assistance, enabling you to access, share, communicate from home or from the office, while on the move in your car or simply travelling for business or pleasure.

This is about better access, faster connections, for dedicated purposes in the most user-friendly way that is where electronic intelligence is there to serve the simplest requests you submit to your nearest modu jacket or modu mate



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In order to enable CE partners to quickly and easily integrate modu's technology into their designs, modu is providing CE vendors with the following items.

- modu connector – enables the physical connection to the modu device
- modu ASIC – implements the security and communication protocols with the modu and provides simple and versatile connection to mates main processor
- modu software development kit (SDK) – A simple and well documented SDK for integration to the modu mates main processor. Provides all the required S/W support for seamless integration of modu to the modu mate.

As part of modu's commitment for an open mates market the above items will be provided at minimal fixed cost to all CE vendors joining the modu initiative.

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